



HOW A DUTCH ACTIVEWEAR BRAND REDUCED THEIR MOQ'S BY 50% AND IMPROVED THEIR LEAD TIME BY 2 MONTHS

"Within just a few days, Topformer found us the perfect activewear supplier. We are finally able to avoid over productions by sourcing smaller MOQ's. The constant supply of new style and fabric innovations, helped us to improve our time- to-market-span by 2 months."

Head of Sourcing

BEFORE

- × Not satisfied with the performance of existing activewear supplier
- × Not enough support in product development
- × Supplier size too big
- × Lack of order prioritization
- × Long lead times

AFTER

- ✓ Calibration of brand size and supplier size
- ✓ Alignment of order and lead time requirements
- ✓ Supply chain analysis and production relocation
- ✓ Order prioritization and fast delivery
- ✓ Strong product development support



REDUCTION
OF MINIMUM ORDER
QUANTITIES

MOQ'S OLD: 500 PCS / COLOR

MOQ'S NEW: 250 PCS / COLOR

2X FASTER
ORDER
DELIVERY

LEAD TIME OLD: 18 WEEKS

LEAD TIME NEW: 9 WEEKS

To improve your sourcing situation visit www.topformer.com